



*Turning
Photo Booths
into Fun Booths*

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Bespoke Party Booths for Schools

Pergola is the "Gold Standard" in the UK Party booth industry. You bring in Pergola when you care enough to offer the very best.

A *Pergola* **Fun Booth** is a portable Party Photo Booth with bespoke décor that offers totally fresh and innovative party entertainment that can fit into any venue.

If you want to know how many people it can hold, we'll ask "How many friends do you have"?

In a sense, a party booth is like a theatre set where *you* write the script. It quickly produces superb portraits that guests will enjoy and retain. This is entertainment with impact – it is an opportunity to create memories.

The typical display format shows two horizontal strips of three photos with the client's bespoke event insignia in between. Each print is numbered and after the event Pergola can reprint more copies or do individual portrait size prints of any photo by arrangement. We can offer other formats if it suits your fancy.

During each event, guests receive an unlimited number of high quality digital photos. Each sitting selects colour, B&W or sepia.

Pergola staffs the booth with a poised and friendly Photoconcierge to guide and assist the guests through the experience.

Pergola is creating an exciting industry with its party booth. No one has ever done this before in the UK. The party booth is designed in our home office in the Lake District and the manufacturing is done down in Camelford.

Exciting Bespoke Décor

Pergola's Design Director can offer wonderfully evocative ideas to harmonise the booth décor with any party theme. The booth can become a Beach Hut with bamboo and reeds, an American Diner with "metallic" sides or have a cool Motown look.

Fancy Dress Props

A box of boas, some Venetian masks and fancy hats can make the photos even more fun. Guests can let their imagination run free and Pergola will collaborate with each client to design a unique selection.

A *Pergola* Booth on Campus is a study in fun

We are always the centre of fun at any part and we build memories that can last a lifetime

Bespoke Party Booths for Schools

Annual Yearbooks - an idea who's time has come

Pergola is now combining the fun of our party booth with the idea of a school year book.

What is a school year book?

The book itself is a printed volume that highlights the activities, accomplishments and interests of the student. It can represent the graduating class or an entire school. Typically it is published by a University or a secondary school.

There are often sections with poetry and literature competitions, highlights of the school year, special feature sections on the sport teams. There is almost always a formal portrait of each graduate as well as a section of candid pictures.

A modern enhancement is to build on the printed volume with a Web-based version. That starts with the contents of the printed book and can add:

- Audio
- Video
- An ongoing BLOG
- Class News [of Graduates]
- School news - achievements, awards

Some schools can even copy the Web-based version to DVD and add it to the printed volume.

Who does what?

1. Year Book Editor – Organizes the entire activity and has overall responsibility.
2. Photo Editor – responsible for editorial selection as well as technical issues
3. Poetry Editor – responsible for editorial selection
4. Literature Editor – responsible for editorial selection
5. Sport Editor – responsible for editorial selection and may write or delegate news articles
6. Business manager – responsible for finances. This includes bookkeeping, setting [and keeping] budgets! Often, this role also manages an advertising effort to help defray costs.
7. Faculty Advisor – This key role not only helps students with getting out the book but also teaches skills that will be invaluable throughout life. Working on the yearbook represents a unique challenge and an irreplaceable educational opportunity. During the process, students are faced with realworld issues and need to find creative, effective solutions.

Experience shows that the youngsters thrive under this challenge and grow because they live up to the high expectations that are created. Being a year-book editor is something to be proud of. It is also something that is notable on any application to University.

Bespoke Party Booths for Schools

Advantages of doing a yearbook

Students get hands-on training and experiences in

- Writing
 - Photography
 - Editing
 - Project planning
 - Project management
 - Problem solving and teamwork
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- The graduating class appreciates a way to commemorate their years of study and a way to remember their friends.
 - Those who participate in the creation of the book learn by doing
 - The school benefits in two very different ways. During the year, this will create a stronger school spirit. After graduation, this effort becomes a springboard to creating a tighter bond with alumni.

What might it cost?

It is cheaper than you might think and is *less* expensive than going it alone because of our collaboration with a leading publisher with years of experience with production issues.

As with many things in life there are a range of choices that can impact on the price.

Choices, Choices - here are just *some* of the choices.

- The Book itself:
 - The type of binding [paper, cloth, leatherette] has a major impact on price
 - The number of pages [and selecting what sections to include]
 - Layout - one page per Graduate or 2/4/8 per page
- Pergola portraits and parties
 - As part of the package, Pergola comes on campus for a three-day weekend
 - During these days, we book appointments for formal portraits in the booth. Students may take a dozen poses in the booth [two 6-up prints they receive in seconds as a proof sheet]. Thereafter, they select one for inclusion in the yearbook. We can offer a variety of packages of wallet and enlargements of any of the images on the proof sheet.

On Saturday night of that weekend, *Pergola* will help you stage a celebration with the party booth for entertainment. Again, students get their prints in seconds and the images become terrific candid photos in the Yearbook

Pergola can add parties throughout the year

- Proms
- Graduation
- Christmas
- St. Valentines Day

As a rough guide, The printed book itself + 3 -day "Pergola portraits and parties" will go for around £45. Each extra party costs £1,500 per night

Bespoke Party Booths for Schools

The continuing story of Alumni Relations

We will offer web-based editing tools so the same content that forms the yearbook can also become the basis of a web-site. Additional content can be added: text and still images as well as video and audio clips.

All of this effort is not the end of the story for the graduating class but only the beginning of a lifelong connection to their school.

The website can continue to be enhanced with class notes as well as news about the school such as awards, honors, interesting projects. eMail newsletters and appeals tie in nicely. Paper mailings also have their place in continuing alumni relations.

The Next Generation

The yearbook and website can be a powerful tool to communicate to prospective students [and their parents] the strengths of the school.

Next Steps:

- Please talk to us

We can help you get started and will mentor your school through this new process

- Glossary

We have a 6-page Yearbook Glossary to help introduce you to this new area.

- Yearbook Tips

We have a three-page set of hints and ideas on how to set up a yearbook project.

- Contest

Pergola would like to set up a competition promote creative and inventive yearbook efforts.

Pergola offers unfettered creativity and lavish service. Bespoke décor, costume and insignia combined with the best of today's digital technology help create memories of a wonderful year and represents your School in its best light.